

Diagnostic Medical Sonography Program Effectiveness Data

Institution Information	
Institution Name:	Rowan College of South Jersey
Concentrations CAAHEP Accredited:	Abdomen-Extended, Obstetrics and Gynecology

Student Retention:		Total # of Graduates/Total # of Students Enrolled								
Enter Cohort Number and/or Track Name	2022		2021		2020		3-Year Average Retention Rate			
Cohort 1 2021	# grads:	14 / 14 100 %	:# Enrolled	# grads:	12 / 15 80 %	:# Enrolled	# grads:	9 / 14 64 %	:# Enrolled	81 %

Job Placement:		Total # of graduates employed in 6 months/Total # of Graduates								
Enter Cohort Number and/or Track Name	2022		2021		2020		3-Year Average Job Placement Rate			
Cohort 1 2021	employed grads #:	14 / 14 100 %	:# grads	employed grads #:	10 / 12 83 %	:# grads	employed grads #:	9 / 9 100 %	:# grads	94 %

Test Takers Rate:		Total # of Test Takers/Total # of Graduates			
Enter Cohort #	Select Concentration	2022			
1	Abdomen-Extended	# Test Takers:	4 / 14 29 %	:# grads	
1	Obstetrics & Gynecology	# Test Takers:	14 / 14 100 %	:# grads	

Credential Success Rate:		Total # of Graduates successfully earning credential/Total # of Test Takers									
Cohort # & Concentration	Select Credentialing Exam(s)	2022		2021		2020		3-Year Average Success Rate			
1 AB	RDMS(AB)	# earners:	3 / 4 75 %	:# Test Takers	# earners:	5 / 6 83 %	:# Test Takers	# earners:	2 / 3 67 %	:# Test Takers	75 %
1 OB/GYN	RDMS(OB/GYN)	# earners:	13 / 14 93 %	:# Test Takers	# earners:	9 / 9 100 %	:# Test Takers	# earners:	9 / 9 100 %	:# Test Takers	98 %