



DIVISION OF  
**Business Studies**



Prepare to succeed in today's global marketplace with essential skills that include leadership, critical thinking, effective communication, data analysis, and digital marketing.

**RCSJ.edu/Business**

*Jasmine Kobeissi, Accounting*

## Find Your Fit at RCSJ

4 academic delivery methods:



In-Person



Live Online



Hybrid



Traditional Online

## Find Your Program

From Accounting to Digital Marketing, Business Administration to Computer Information Systems, Entrepreneurship to Game and Interactive Design — **Rowan College of South Jersey** offers the perfect portfolio of credentials, hands-on experience, and industry networking to impress at any interview. The Division of Business Studies offers exclusive benefits through its premier partnership with Rastelli Foods Group and is home to the Alpha Beta Gamma national business honor society.

## Find Your Opportunity

**RCSJ's Division of Business Studies** provides access to globally accredited degree programs, specialized certificates, internship experiences, and personalized advisement to prepare students for profitable careers in local, regional, and global economies. Whether you attend classes on the Cumberland campus, the Gloucester campus or online, you are guaranteed a quality education at one of the lowest tuition rates in New Jersey.



**Gloucester Campus**  
1400 Tanyard Road, Sewell NJ  
**Cumberland Campus**  
3322 College Drive, Vineland NJ



Honored to be recognized for our enduring commitment to excellence and equity in student success.

**RCSJ.edu**  
**@RowanCollege**

# The Rastelli Boost

RCSJ's premier partnership with Rastelli Foods Group elevates the Division of Business Studies by supporting new program development and providing scholarship assistance and pre- and post-graduation employment opportunities to help launch the next generation of entrepreneurial, culinary, and agricultural innovators.

Additional internship and career opportunities are available through RCSJ's Division of Internship & Career Planning. Learn more at [RCSJ.edu/ICP](https://RCSJ.edu/ICP)

## RASTELLI



### Meet the Dean



**Dr. Patricia Claghorn**  
Dean of Business Studies

### Learn More

[RCSJ.edu/Business](https://RCSJ.edu/Business)

#### Cumberland Campus

Kelly Grennon  
856-200-4610

[kgrennon@rcsj.edu](mailto:kgrennon@rcsj.edu)

#### Gloucester Campus

Casey Verling  
856-415-2157

[cverling@rcsj.edu](mailto:cverling@rcsj.edu)

## Business Studies at Cumberland

### Associate Degrees

- Accounting<sup>A</sup>
- Business Administration\*<sup>A</sup> (3+1)
- Computer Graphic Arts
  - Game/Interactive Design
  - Print Design
- Computer Information Systems\*
- Digital Marketing\*<sup>A</sup>
- Entrepreneurship
- Human Resource Management\*<sup>A</sup>
- Network Management

### Certificates of Achievement

- Accounting<sup>A</sup>
- Business Software Tools<sup>A</sup>
- Computer Graphic Arts
  - Game/Interactive Design
  - Print Design
- Digital Marketing<sup>A</sup>
- Entrepreneurship
- Management<sup>A</sup>
- Technology Help Desk Support
- Website Development

## Business Studies at Gloucester

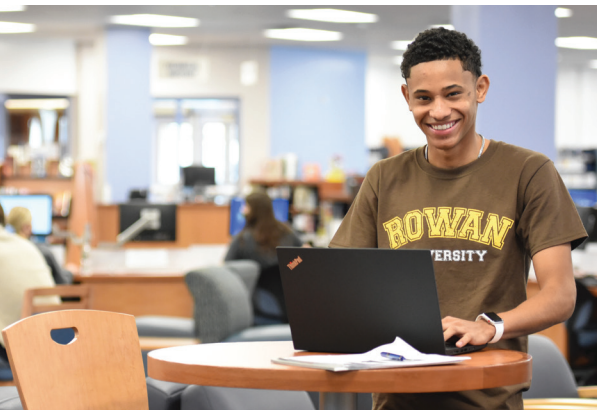
### Associate Degrees

- Accounting<sup>A</sup>
- Business Administration\*<sup>A</sup> (3+1)
- Computer Graphic Arts
  - Game/Interactive Design
  - Print Design
- Computer Information Systems\* (3+1)
- Digital Marketing\*<sup>A</sup>
- Entrepreneurship
- Human Resource Management\*<sup>A</sup>

### Certificates of Achievement

- Accounting<sup>A</sup>
- Business Software Tools<sup>A</sup>
- Computer Graphic Arts
  - Game/Interactive Design
  - Print Design
- Digital Marketing<sup>A</sup>
- Entrepreneurship
- Management<sup>A</sup>
- Technology Help Desk Support
- Website Development

<sup>A</sup> ACBSP accredited | \* Available Fully Online | <sup>(3+1)</sup> Eligible for 3+1 with Rowan University



## Find Your Next Step

RCSJ's advisors help students align their courses for hassle-free transfer to the college or university of their choice, with on-site university partnership offices and unique pathway options providing opportunities for students to immediately begin their studies towards an advanced degree.

The College's longstanding relationship with flagship partner, Rowan University, offers cost-saving bachelor's degree opportunities. Visit the Rowan University Center on campus, or at [RCSJ.edu/RU](https://RCSJ.edu/RU), to learn about commerce-focused offerings, including "3+1" options in *Data Analytics* and *Global Business and Leadership*.