



LIBERAL ARTS DIVISION  
1400 TANYARD ROAD, SEWELL, NJ 08080  
856-468-5000

**HPE 211: CONSUMER HEALTH DECISIONS**  
**MASTER SYLLABUS**  
**LECTURE HOURS/CREDITS: 3/3**

**CATALOG DESCRIPTION**

This course examines the rights and responsibilities of a consumer faced with increasing amounts of information related to his or her overall well-being. It examines the major problem of health fraud and the components of scientific research. The role of advertising is explored, as well as sound principles for purchasing nutrition, fitness and other health-related products and services. Students learn important concepts related to health insurance and hospitals, traditional and alternative medical care and how to better manage the decisions they make.

**REQUIRED TEXT**

Butler, J.T. (2012). *Consumer Health: Making Informed Decisions*. Burlington, MA: Jones & Bartlett.

**PREREQUISITE**

RDG 099

It is the **responsibility of the student** to confirm with the bookstore and/or their instructor the textbook, handbook and other materials required for their specific course and section.

*Please see current textbook prices at [www.rcgc.bncollege.com](http://www.rcgc.bncollege.com)*

## EVALUATION AND ASSESSMENT

Exams (2)	40%
Quizzes (4) (drop lowest)	20%
Attendance & Participation	10%
Research Proposal & Paper	10%
Health Insurance Assignment	10%
Product Research Analysis	10%

**1. Exams** – There will be 2 exams, a midterm and final. Each worth 20%.

**2. Quizzes** - There will be 4 quizzes. Students may drop the lowest quiz grade. Each worth 7%.

**3. Attendance and Participation** – It is expected that students will participate in class discussions and activities. Evaluation of class participation will be based on quality and quantity of participation in discussions, class activities, projects and class assignments. All students are given one unexcused absence. Additional absences will result in grade deduction. Worth a combined 10%.

**4. Projects & Assignments** - Each worth 10%.

Research Proposal & Paper

Health Insurance Assignment

Product Research Analysis

### Grading Scale

A	93-100	B-	80-82.99	D+	66-69.99
A-	90-92.99	C+	76-79.99	D	63-65.99
B+	86-89.99	C	73-75.99	D-	60-62.99
B	83-85.99	C-	70-72.99	F	0-59.99

## **HPE 211 CORE COMPETENCIES**

This course focuses on three of RCGC's Core Competencies:

- Written and Oral Communication
- Ethical Reasoning and Action
- Information Literacy

## **HPE 211 CORE COMPETENCIES**

**(Please refer to the online syllabus for Core Competency Definitions and complete list of Student Learning Outcomes addressed in this course)** This course focuses on three of RCGC's Core Competencies:

<b>CORE COMPETENCIES</b>	<b>LEARNING OUTCOMES</b>	<b>ASSESSMENT INSTRUMENTS</b>
Written and Oral Communication	*Students will be able to identify and discuss consumer health topics. *Students will research and present analysis to their classmates on a specific health/wellness product.	Research Proposal & Paper Health Insurance Assignment Product Research Analysis Class Participation
Ethical Reasoning and Action	*Students will understand and identify characteristics of being a responsible consumer. *Students will understand the societal impact of health care.	Health Insurance Assignment Class Participation
Information Literacy	*Students will locate, evaluate, and effectively select an appropriate health insurance plan.	Exams Quizzes Research Proposal & Paper Health Insurance Assignment Product Research Analysis

## **ASSIGNMENT INSTRUCTIONS AND GRADING RUBRICS:**

### **CRITERIA FOR PREPARING AND SUBMITTING ESSAYS AND ASSIGNMENTS**

1. All written assignments **must be** word-processed, double-spaced, on one side of standard-sized paper (8.5 x 11 inches) with top/bottom margins of 1 inch and left/right margins of 1 inch.
2. The student's name and date must be written in the upper left corner of the first page. Multiple pages must be numbered, and the pages must be fastened with a staple.
3. When a paper incorporate sources, the paper must contain correct MLA parenthetical citations and a correct MLA works cited page.
4. All assignments are due on the dates listed on the Instructor Outline. Class absences do not cancel this policy.

### **RESEARCH PAPER EVALUATION RUBRIC:**

- Superior: A paper demonstrating an exceptional use of support and excellent organization, mechanics, and formatting. **(9-10%)**
- Proficient: A paper demonstrating a skillful use of the elements mentioned above. **(8%)**
- Competent: A paper demonstrating a satisfactory use of the elements mentioned above. A paper at this level must still be an effective piece of college writing. **(7%)**
- Deficient: A paper demonstrating a mishandling of the elements mentioned above. **(6%)**
- Unacceptable: A seriously flawed paper that disregards the elements mentioned above and does not represent college-level writing. **(0-5%)**

### **CLASS PREPARTION AND PARTICIPATION RUBRIC:**

<b>Criteria</b>	<b>10-8%</b>	<b>7%</b>	<b>6%</b>	<b>5%</b>	<b>4% or less</b>	<b>Late to Class</b>
<b>Attendance</b>	1-2 missed classes	3 missed classes	4 missed classes	5 missed classes	6 or more missed classes	Equals ½ Absence
<b>Participation</b>	Arrives on time and prepared. Actively participates in class discussion.	Arrives on time and prepared. Limited participation in class discussion.	Arrives on time and prepared. Below average participation in class discussion.	Limited Preparation. Poor participation in class discussion.	Rarely prepared. Little to no participation in class discussion.	

## CLASS POLICIES

**ATTENDANCE POLICY:** Students attain maximum academic benefit through regular class attendance. Nothing else has yet been discovered to replace in value the daily, cumulative, educational growth that results from regular participation in class. This is especially true where ideas, concepts, points of view, social developments, poise, confidence, knowledge and success derive from the interaction of students and faculty. Students are responsible for all materials during class absence and should make arrangements *with other students* to acquire class notes.

In the case of an absence, the student is responsible for obtaining class notes and assignments.

**PLAGIARISM:** Please refer to the online syllabus for definitions of plagiarism. **In this class, deliberate and accidental plagiarism will be treated the same.** The first instance of plagiarism will result in a zero (0) for that assignment and require a student instructor conference. A second offense will result in an F for the course. In addition, a second offense will be reported to the Dean of Liberal Arts and the Director of Student Affairs.

**ARRIVING LATE, LEAVING EARLY:** Permission to arrive late or leave early must be obtained from the instructor as class attendance means being present for the entire class period.

**ELECTRONICS:** Use of cell phones, MP3 players, pagers, and similar electronic devices **is not permitted during class time. The use of these devices during class time is tantamount to absence; any exceptions to this must be arranged with the instructor in advance.** In other words, using electronic devices during class time will result in the student being marked absent. More than two absences will result in dropping a letter grade.

Additionally, **students are not permitted to record the class lectures.** Students are not permitted to use portable computers for note-taking or any other purpose in the classroom unless permission is given by the instructor and will only be granted for exceptional circumstances.

## **HPE 211 Consumer Health Decisions**

### **TOPIC OUTLINE**

Week 1	Introduction/Syllabus Review Being a Good Consumer
Week 2	Health Care System
Week 3	Health Fraud
Week 4	Health Insurance
Week 5	Health Insurance
Week 6	Medications
Week 7	Mid-Term Review & Exam
Week 8	Current Events / Topics
Week 9	Dietary Supplements
Week 10	Weight Management
Week 11	Fitness Management
Week 12	Advertising
Week 13	Consumer Protection
Week 14	Product Research Analysis Group Presentations
Week 15	Group Presentations Cumulative Review / Final Exam