



# Institutional Profile

## Cumberland Campus

An Accountability Report on Legislatively Mandated Information

September 2019

Rowan College of South Jersey  
Cumberland Campus  
3322 College Drive  
Vineland, NJ 08360

**Rowan College of South Jersey - Cumberland Campus**  
**2019 Institutional Profile**

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**Preface**

On July 1, 2019, Rowan College at Gloucester County and Cumberland County College merged to create South Jersey's first regional college. Rowan College of South Jersey — a new regional college, academically designed to transform higher education in New Jersey. Together these two campuses offer more than 120 unique degrees and certificates, combining 100 years of experience to provide a variety of degree selections, cost-saving initiatives and scholarship and internship opportunities, at one of the lowest tuition rates in the state. This pioneering, hybrid institution provides students with more choices, including the option to pursue advanced degrees at Rowan University and other four-year universities, without ever leaving the Rowan College of South Jersey campuses.

The merger of these two community colleges, in conjunction with an expanded 10-year premier partnership agreement with Rowan University, leads the way to a future filled with diverse, one-of-a-kind educational opportunities. Ambitious teenage students seeking a head start on their college studies can take classes and save money with high school dual enrollment programs, including Rowan High School Start and the High School Option Program (HSOP). Through exclusive programs like Rowan Choice and 3+1 degree offerings, students save substantially on their education and easily transition to Rowan University for a bachelor's degree. Academic and workforce training programs ensure the availability of skilled employees, answering both professional and community needs.

With two campuses, increased program selections, a premier partnership with Rowan University, affordable tuition and numerous transfer routes, Rowan College of South Jersey offers students more advantages than ever before.

I am pleased to submit Rowan College of South Jersey's Institutional Profile report for the Fiscal Year from July 1, 2018, to June 30, 2019. All required information is included and, to the extent possible, is accurate and complete.

Sincerely,

Frederick Keating, Ed.D.  
President, Rowan College of South Jersey

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N.J.S.A. 18A:3B-35 requires that each of New Jersey's 31 public institutions of higher education prepare and make available to the public an annual report on the condition of the institution. The form and content of the annual report is established by New Jersey Higher Education.

All information supplied in the Institutional Profile Report submitted by Rowan College of South Jersey Gloucester Campus and, to the extent possible, is accurate and complete. Rowan College of South Jersey Gloucester Campus reserves the right to change, add or delete information contained in this document.

Additional information about the college may be found on the college website <http://www.rcsj.edu>. For additional information related to the material contained in this report, please contact:

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## **DATA BY CATEGORY**

### **A. ACCREDITATION STATUS**

#### **1. Institutional Accreditation**

Rowan College of South Jersey Gloucester Campus is licensed by the State of New Jersey. It is accredited by the Middle States Association of Colleges and Schools Commission on Higher Education. Initially accredited in 1973, accreditation was reaffirmed in 1977, 1987, 1998, 2008, and 2018. Middle States approved the merger between Rowan College of Gloucester County and Cumberland County College on June 28, 2019. The next accreditation review is scheduled for 2022.

#### **2. Professional Accreditation**

The following academic programs are individually accredited:

<u>Program</u>	<u>Accrediting Agency</u>
Nursing	Accreditation Commission for Education in Nursing (ACEN); New Jersey Board of Nursing
Practical Nursing	New Jersey Board of Nursing
Radiography	Joint Review Committee on Education in Radiologic Technology (JRC-ERT)

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**B. NUMBER OF STUDENTS SERVED**

**1. Number of Undergraduate Students by Attendance Status, Fall 2018**

	<b>Number</b>	<b>Percent</b>
All Undergraduate Students	2,934	100%
Enrolled Full-time	1,431	48.8%
Enrolled Part-time	1,503	51.2%

**2. Number of Non-Credit Students Served, Fiscal Year 2018**

	<b>Total Registrations<sup>1</sup></b>	<b>Unduplicated Headcount</b>	<b>Total Clock Hours</b>	<b>Total FTEs<sup>2</sup></b>
Open Enrollment	1,165	867	70,934	158
Customized Training	1,015		9,191	20

Notes: (1) Includes all registrations in any course that started on July 1, 2017 through June 30, 2018. (2) FTEs were computed by converting clock hours to credit hours (by dividing by 15), then converting credit hours to FTEs (dividing by 30). Source: SURE Non-credit Open Enrollment file and NJ IPEDS Form #31, Customized Training.

**3. Unduplicated Number of Credit Students for Entire Year, Fiscal Year 2018**

<b>Total Students</b>	<b>Credit Hours</b>	<b>FTE</b>
4,361	69,110	2,304

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**C. CHARACTERISTICS OF UNDERGRADUATE STUDENTS**

**1. Enrollment in Remediation Courses by Subject Area, Fall 2018**

	<b>Total Enrolled Fall 2018</b>	<b>Number of Students Enrolled in One or More Remedial Courses</b>	<b>Percent Enrolled in One or More Remedial Courses</b>
All Undergraduate Students	2,934	496	16.9%
First-Time Students Enrolled Full-time (FTFT)	541	234	43.3
By Subject Area			
Computation		91	16.8%
Algebra		46	8.5%
Reading (combined with English)		-	-
Writing (included in English)		-	-
English		190	35.1%

Source: SURE Enrollment File

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2. Undergraduates by Race/Ethnicity Gender and Age, Fall 2018

	Enrolled Full-Time		Enrolled Part-Time		All Students	
	Number	Percent	Number	Percent	Number	Percent
All Students	1,431	100%	1,503	100%	2,934	100%
By Race/Ethnicity						
White	556	38.9%	683	45.4%	1,239	42.2%
Black	208	14.5%	246	16.4%	454	15.5%
Hispanic	521	36.4%	455	30.3%	976	33.3%
Asian	21	1.5%	30	2.0%	51	1.7%
Am. Indian	9	0.6%	7	0.5%	16	0.5%
Non-Res. Alien	7	0.5%	0	0.0%	7	0.2%
Unknown	109	7.6%	82	5.5%	191	6.5%
By Gender						
Male	550	38.4%	448	29.8%	998	34.0%
Female	881	61.6%	1,055	70.2%	1,936	66.0%
By Age Category						
Less than 18	8	0.6%	240	16.0%	248	8.5%
18-19	704	49.2%	155	10.3%	859	29.3%
20-21	348	24.3%	219	14.6%	567	19.3%
22-24	136	9.5%	212	14.1%	348	11.9%
25-29	99	6.9%	251	16.7%	350	11.9%
30-34	54	3.8%	152	10.1%	206	7.0%
35-39	30	2.1%	95	6.3%	125	4.3%
40-49	35	2.4%	120	8.0%	155	5.3%
50-64	16	1.1%	49	3.3%	65	2.2%
65+	1	0.1%	10	0.7%	11	0.4%

Notes: Asian includes Pacific Islanders; Unknown includes 2 or more races.

Source: IPEDS Fall Enrollment Survey



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**3. Number of Students Receiving Financial Assistance under each Federal-, State-, & Institution-Funded Aid Program, Fiscal Year 2018**

<b>Financial Assistance Programs</b>	<b>Recipients</b>	<b>Dollars(\$)</b>	<b>\$/Recipient</b>
<b>Federal Programs</b>			
Pell Grants	1,985	7,333,000	3,694.21
College Work Study	72	160,000	2,222.22
Perkins Loans	0	0	-
SEOG	413	129,000	312.35
PLUS Loans	9	60,000	6,666.67
Stafford Loans (Subsidized)	388	1,123,000	2,894.33
Stafford Loans (Unsubsidized)	503	1,770,000	3,518.89
SMART & ACG or other	17	2000	-
<b>State Programs</b>			
Tuition Aid Grants (TAG)	771	1,326,000	1,719.84
Educational Opportunity Fund (EOF)	172	227,000	1,319.77
Outstanding Scholars (OSRP)	0	0	-
Distinguished Scholars	0	0	-
Urban Scholars	4	4,000	1,000.00
NJ STARS	89	266,000	2,988.76
NJCLASS Loans	0	0	-
<b>Institutional Programs</b>			
Grants/Scholarships	286	534,000	1,867.13
Loans	0	0	-

Source: NJIPEDS Form #41 Student Financial Aid Report

**4. Percentage of First-Time, Full-Time Students who are New Jersey Residents**

<b>All Students</b>	<b>State Residents</b>	<b>Non-State Residents</b>	<b>Percent State Residents</b>
731	728	3	99.6%

Note: Residence Unknown included with New Jersey residents.

Source: IPEDS Fall Enrollment Survey, Part C

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**D. STUDENT OUTCOMES**

**1a. Two-Year Graduation Rates of Fall 2015 Full-Time, First-Time Degree/Certificate Seeking Students**

<b>Fall 2015 Cohort</b>	<b>Number Graduated After 2 year</b>	<b>Percent Graduated After 2 Years</b>
728	103	14.1%

**1b. Three-Year Graduation and Transfer Rates for Full-Time First-Time Degree-Seeking Freshmen by Race/Ethnicity Fall 2015 Cohort**

<b>Fall 2015 Cohort</b>		<b>Graduated After 3 year</b>		<b>Transfers After 3 Years</b>	
		<b>N</b>	<b>Pct.</b>	<b>N</b>	<b>Pct.</b>
Total Cohort	728	251	34.5%	99	13.6%
White	305	133	43.6%	41	13.4%
African American	141	30	21.3%	18	12.8%
Hispanic	238	79	33.2%	29	12.2%
Asian	7	3	42.9%	3	42.9%
Alien	3	0	0.0%	0	0.0%
Other	34	6	17.6%	8	23.5%

Note: Other includes American Indians, Native Hawaiian & Pacific Islanders, 2 or More Races and Unknown. Source: IPEDS Graduation Rate Survey

**2. Third Semester Retention of First-Time Undergraduates, Fall 2017 to Fall 2018**

	<b>Enrolled Fall 2017</b>	<b>Retained in Fall 2018</b>	<b>Retention Rate</b>
All First-Time Students	914	526	57.5%
Enrolled Full-Time	662	411	62.1%
Enrolled Part-Time	252	115	45.6%

Source: IPEDS Fall Enrollment Survey, Part E

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**E. FACULTY CHARACTERISTICS**

**1. Full-Time Faculty by Race/Ethnicity, Gender, Tenure and Rank, Fall 2018**

	White		Black		Hispanic		Asian		American Indian		Alien		Race Unknown		Total	
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
<b>Tenured</b>	11	15	1	2	1	0	0	0	0	0	0	0	0	1	13	18
Professors	2	1	0	1	0	0	0	0	0	0	0	0	0	0	2	2
Associate Prof.	4	11	0	0	1	0	0	0	0	0	0	0	0	0	5	11
Assistant Prof.	5	3	1	1	0	0	0	0	0	0	0	0	0	1	6	5
All Others	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Without Tenure</b>	<b>1</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>5</b>
Professors	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Associate Prof.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Assistant Prof.	1	3	0	1	0	0	0	0	0	0	0	0	0	0	1	4
All Others	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
<b>All Faculty</b>	<b>12</b>	<b>18</b>	<b>2</b>	<b>4</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>15</b>	<b>23</b>
Professors	2	1	0	1	0	0	0	0	0	0	0	0	0	0	2	2
Associate Prof.	4	11	0	0	1	0	0	0	0	0	0	0	0	0	5	11
Assistant Prof.	6	6	1	2	0	0	0	0	0	0	0	0	0	1	7	9
All Others	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1

Note: Asian includes Pacific Islanders and Unknown includes 2 or more races.

Source: IPEDS Human Resources Survey

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2. Percentage of Course Sections Taught by Full-Time Faculty, Fall 2018

Total Number of Course Sections in Fall 2018	Taught by Full-time Faculty		Taught by Part-Time Faculty		Taught by Others	
	Number	Percent	Number	Percent	Number	Percent
754	244	32.4%	354	46.9	156	20.7

Source: RCSJ Office of Institutional Research

3. Ratio of Full- to Part-Time Faculty, Fall 2018

Full-time Faculty		Part-Time Faculty		Total Faculty	
Number	Percent	Number	Percent	Number	Percent
38	13.9%	235	86.1%	273	100.0%

Source: IPEDS Human Resources Survey

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**F. CHARACTERISTICS OF TRUSTEES**

**1. Race/Ethnicity and Gender of Governing Board, 2019**

	Race/Ethnicity					
	African American	American Indian/Alaskan	Asian/Pacific Islander	Hispanic	White	Total
All Trustees		0	0	0	0	13
Male	1				6	7
Female	2			1	3	6

**2. List of Trustees with Titles and Affiliations**

Name	Title	Affiliation
Gene J. Concordia	Director of Operations	DWK Life Sciences
Donna M. Perez	Financial Advisor	Wells Fargo Advisors
Ruby Love	Administrator	Philadelphia Veterans Administration
Jean L. DuBois		Retired
Avé Altersitz	Executive County Superintendent of Schools	NJ Department of Education
Len Daws	Senior Engineer Manager & Chief Engineer	Lockheed Martin/GE/RCA
Reverend Dr. James A. Dunkins	Senior Pastor/Teacher	Shiloh Baptist Church
Yolanda Gardia Balicki, Esq.	Associate	Helmer, Conley & Kasselmann
Benjamin Griffith		Retired
Kenneth Mecouch		Retired
Leslie White-Coursey	Executive County Superintendent of Schools	NJ Department of Education
Douglas J. Wills, Esq.	Asst. VP/Senior Security Claims Counsel	Chubb & Sons, Division of Federal Insurance Co.
Frederick Keating, Ed.D.	President	Rowan College of South Jersey

**3. URL of Webpage with Governing Board Information**

<https://www.rcsj.edu/board/home>

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**G. PROFILE OF THE CAMPUS**

**1. Degree and Certificate Programs**

**ROWAN COLLEGE OF SOUTH JERSEY - CUMBERLAND CAMPUS**

<p><b>ARTS &amp; HUMANITIES</b>  Ceramic Technology (AC)  Entertainment Technology (AC)  Fine Arts (AFA)  - Theatre/Acting  Game Design &amp; Development (AS)  Glass Art (AFA)  Graphic Design (AAS)  Integrated Marketing Communications (AA)  Liberal Arts (AA)  - Art Education  - Art Therapy  - Communications  - Ceramics  - Design/Fine Arts  - Graphic Arts  - History  - Literature  - Music  - Philosophy &amp; Religion  - Psychology  - Social Science  - Spanish  - Theatre Education  Multimedia Design (AC )  Radio/TV/Film (AA)  Scientific Glass Technology (AAS)</p> <p><b>BUSINESS, EDUCATION, SOCIAL SCIENCE &amp; TECHNOLOGY</b>  Accounting (AAS, AC)  Agriculture (AS)  Agribusiness (AAS)  Alcohol &amp; Drug Counseling (AC)  Horticulture, AAS  Beverage Tourism/Tasting Room Mgmt. (AS, AC, CC)  Business Studies (AA)  Business Management (AAS)  - Entrepreneurship  - Finance  - Human Resources  - Marketing  Business Management (AC)  Child Advocacy (AA)  Computer Science (AS)  Computer Science/ Information Systems (AS)  Cybersecurity (AS)  Entrepreneurship/ Small Business Leadership (CC)</p>	<p><b>BUSINESS, EDUCATION, SOCIAL SCIENCE &amp; TECHNOLOGY</b>  Liberal Arts/ Elementary/Secondary Education (AA)  Early Childhood/ Preschool Education (AAS)  Early Childhood Education (AC)  Early Childhood, Infant/Toddler (CC)  Justice Studies (AS)  - Corrections  - Forensics &amp; Technology  - Homeland Security  - Criminal Justice  Network Management (AAS)  Office Administration (AAS, AC)  Office Administration/ Health Service (AAS, AC)  Paralegal Studies (AS)  Paralegal Studies/ Spanish (AS)  Social Service (AS)</p> <p><b>NURSING, HEATH SCIENCE &amp; ALLIED HEALTH</b>  Health Science (AC)  Health Information Technology (AAS)  Healthcare Risk Management (CC)  Medical Coding (AC)  Nursing (AS)  Occupational Therapy Assistant (AS )  Psychosocial Rehabilitation and Treatment (AS)  Radiography (AAS)  Practical Nursing (AC)</p> <p><b>SCIENCE, ENGINEERING &amp; MATHEMATICS</b>  Biological Science (AS)  - Chemistry  Engineering, AS  Engineering Technology (AAS, AC)  - Electronics Technology (AC, CC)  Mathematics and Science (AS)  Nuclear Energy Technology (AAS)  Technical Studies (AAS)  Insurance Claims and Risk Management (AAS)</p> <hr/> <p>AA: Associate in Arts  AS: Associate in Science  AAS: Associate in Applied Science  AFA: Associate in Fine Arts  AC: Academic Certificate  CC: Career Certificate</p>
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**H. MAJOR RESEARCH AND PUBLIC SERVICE ACTIVITIES**

***Professional Association and Consortium Memberships***

Academy of Criminal Justice Sciences  
Achieving the Dream  
American Association of Community Colleges  
American Association of Collegiate Registrars and Admissions Officers  
American Association for Higher Education  
American Board of Podiatric Surgery  
American Criminal Justice Association  
American Library Association  
American Podiatric Medicine Association  
American Psychological Association  
Association of College & Research Libraries (ACRL)  
Association for Computing Machinery  
Association for Institutional Research  
Association for the Study of African American Life and History  
Association of Community College Trustees  
Association of Fundraising Professionals  
Association of Theatre in Higher Education (ATHE)  
American Society of Criminology  
Association for Institutional Research  
Association for Library Collections and Technical Services (ALCTS)  
American Association for Paralegal Educators  
American Society of Radiologic Technologists (ASRT)  
Citizens Diplomacy International-Philadelphia  
College and University Personnel Association  
College Art Association (CAA)  
Community College Computer Consortium of New Jersey  
Council for Adult and Experiential Learning  
Council for Advancement and Support of Education  
Council for Resource Development  
Delaware Valley Archivists Group (DVAG)  
Delaware Valley Marketing Group  
Eastern Association of College & University Business Officers  
EOF Professional Association of New Jersey  
Foreign Policy Research Institute  
Geological Society of America  
Global Interdependence Center  
Hispanic Educational Technology Services  
Holocaust Coalition  
Human Resources Association  
Institute of Management Accountants  
International Association of Administrative Professionals

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International Association of Literary Journalism Studies  
International Chiefs of Police  
International Visitors Council  
Kappa Delta Pi: National Honor Society for Educators  
League for Innovation  
Learn Fresh Coaches Association  
Libraries of Gloucester/Salem/Cumberland Information Network  
LYRASIS  
Mid-Atlantic Regional Archives Conference (MARAC)  
Middle States American Association of Collegiate Registrars and Admissions Officers  
Middle States Commission on Higher Education  
Modern Language Association  
National Academic Advising Association (NACADA)  
National Association of College Admissions Counselors (NACAC)  
National Association of College & University Business Officers  
National Association for Community College Entrepreneurship  
National Association of Community College Teacher Education Programs  
National Association for Developmental Education  
National Association for the Education of Young Children  
National Association of Presidential Assistants in Higher Education (NAPAHE) □ National  
Association of Social Workers  
National Black MBA Association, Inc.  
National Career Development Association  
National Council for Marketing and Public Relations  
National Council of Teachers of English  
National Communication Association  
National Community College Council for Research and Planning  
National Financial Educators Council  
Network of Occupational Training and Education  
New Jersey Association of College Admissions Counselors (NJACAC)  
New Jersey Association of Student Financial Aid Administrators  
National Association of Student Personnel Administrators (NASPA)  
New Jersey Association for Institutional Research  
New Jersey Association of Higher Education & Disabilities  
New Jersey Coalition for Financial Education  
New Jersey Council of Associate Degree Nurses  
New Jersey Council of County Colleges  
New Jersey County College Joint Purchasing Consortium  
New Jersey Edge Chief Information Officers Association  
New Jersey Educators in Radiologic imaging (NJERI)  
New Jersey Health Sciences Advisory Board  
New Jersey Library Association  
New Jersey Nurse Collaboration Council  
New Jersey Nurse Leadership Council  
New Jersey Nursing Institute  
New Jersey Podiatric Medicine Association



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New Jersey Presidents' Council  
New Jersey School Board Association  
New Jersey Society of Radiologic Technologists (NJSRT)  
New Jersey State Bar Association  
New Jersey Testing Administrators Special Interest Group  
New Jersey Transfer  
New Jersey Transfer Coordinators Association  
NJEdge.Net  
OCLC (Online Computer Library Center)  
Phi Delta Kappa  
Popular Culture Association  
South Jersey Math Alliance  
The Chair Academy  
The City of Millville Green Team  
The City of Millville Zoning Board  
The College Board  
Toni Morrison Society  
Virtual Academic Library Environment of New Jersey (VALE-NJ)  
Workforce Consortium of NJ  
Workforce Development Strategic Planning Committee

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**I. MAJOR CAPITAL PROJECTS UNDERWAY IN FISCAL YEAR 2019**

The following projects were underway in fiscal year 2019:

- The College received Chapter 12 funding to carry out a Roofing & Driveway Paving project. This project will be managed by Cumberland County Improvement Authority (CCIA) who have entered into a shared service agreement with the College beginning July 1, 2018.