



PRESIDENT'S REPORT

Student-Centered for Career Success

2024



A Student-Centered Experience

IT MAY SEEM LIKE AN OBVIOUS CONCEPT, BUT AT ROWAN COLLEGE OF SOUTH JERSEY, we always put students first in decisions that are made. By doing so, our students experience a culture of care and support that is unmatched in the classroom, on the field, with advisors, and when they secure employment with our industry partners. This holistic approach to education that incorporates the whole student as an individual is what propelled RCSJ to be named a Top 150 Community College in the nation by the Aspen Prize. *Our students succeed.*

We are proud to be a community college and RCSJ is redefining what it means to be one through our innovative partnerships. We have successfully built an “Eds, Meds, and Commerce” corridor along Route 55, which includes our Premier Partner, Inspira Health. Additionally, RCSJ is the only community college to have a medical school on its campus. Flagship Partner, Rowan University, expanded their School of Osteopathic Medicine to our Gloucester campus, and Rowan Medicine—in partnership with Cumberland County leadership and Virtua Health—opened its doors this spring to its first clinical facility on our Cumberland campus.

Both medicine and nursing are our pioneering pathway programs that clearly details what students need to do, and what will be accomplished each year of their education, including securing employment. Health and medicine are in-demand career paths in our region, so by providing clear pathways for our community, we can help ensure a sustainable career and support the needs of our local economy.

Lastly, we are proud of our DEI initiatives, providing our diverse student body with HBCU and HSI transfer partnership agreements with Lincoln University (Pennsylvania), Delaware State University, Rutgers-Newark, and St. Peter’s University, respectively, to pursue their bachelor’s degree.

At RCSJ, students receive academic pathways to achieve their educational goals and gain real-world preparation to transform knowledge into action and build lives meaningful to them.



Frederick Keating, Ed.D.
President, Rowan College of South Jersey





Who We Are

MISSION STATEMENT

Rowan College of South Jersey is a student success-oriented, accessible and affordable learning center dedicated to enhancing its community's economic development and quality of life by striving for academic excellence in offering innovative programs and services to a diverse community of learners in a safe and caring environment.

DIVERSITY MISSION STATEMENT

Rowan College of South Jersey (RCSJ), as a public institution for the public good, affirms our bedrock commitment to diversity, equity, and inclusion requires mutual respect, understanding, and valuing individuals to facilitate a more diverse and inclusive environment. Diversity, Equity, and Inclusion immeasurably enriches all we do to engage, understand, and respect individuals. Within our community, the diversity of identities and life experiences determines how we perceive and contribute to society. We acknowledge that diversity, equity and inclusion have not always been understood or embraced in our society, yet at RCSJ, we will strive to understand and embrace these values by breaking down barriers to meaningful participation ensuring individuals are treated with dignity. As a community, we commit to advance this culture through a comprehensive *Diversity, Equity, and Inclusion: A Strategic Action Plan* that focuses on the recruitment, retention, and success of a diverse student body, faculty, staff, and administration.

Strategic Goals

RCSJ's strategic plan for 2020-2023 is organized into six domains with objectives and goals under each.

Those domains include:

Institutional Advancement

Academic Relevance

Student Support

Information Technology

Finance/Operations

Branch Relationship

In year one, a companion DEI (Diversity, Equity, and Inclusion) strategic plan was developed.

In addition to above plans, RCSJ follows initiatives from The Office of the Secretary of Higher Education (OSHE) and Office of the Governor. Together, they issued A Student-Centered Vision for New Jersey Higher Education including a Student Bill of Rights with five points, which RCSJ meets.

Both the Strategic Plan and DEI Strategic Action Plan were written using an inclusive and collaborative approach with many internal and external stakeholders. The Board of Trustees have approved an extension of both through the 2025-2026 academic year. The College plans to use the results of the Middle States Commission on Higher Education self-study to inform a new, combined Strategic and DEI Action Plan.

RCSJ's most important college-wide goals are:

A focus on the delivery of affordable, quality academic and career programs using methods convenient to the needs of both traditional and non-traditional students.

Partnerships with other strategic stakeholders will be built, enhanced, and expanded to assist students with affordable educational pathways and career opportunities as the community college continues to provide stability in the region.

To meet the increased emotional and psychological needs of contemporary college students, it is imperative to enhance and strengthen the College's support services network.

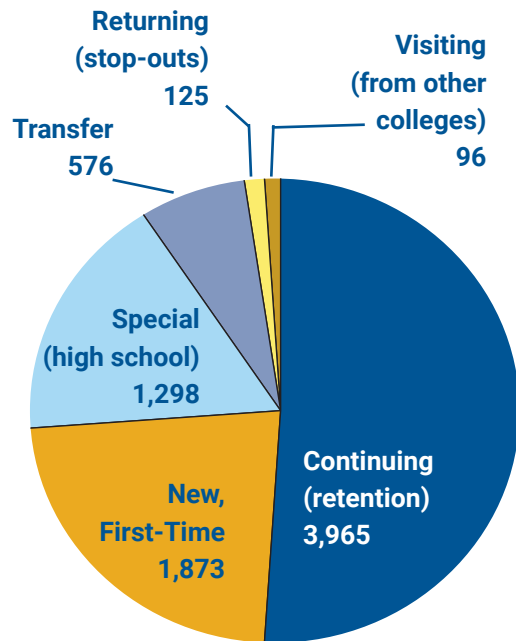
Create a more welcoming campus environment, which includes the elimination of barriers and the creation of engaging programs/activities for people of all backgrounds.

These goals were selected from the Strategic Plan and DEI Plan because of their relevance to students, their alignment with the "Student-Centered Vision" put forth by OSHE, and the connection to the context of our college.





RCSJ's Promise: Student-Centered, Career-Focused



STUDENT STATUS
Fall 2023

STUDENT BODY

Rowan College of South Jersey (RCSJ) effectively serves students through two student-body categories: traditional and non-traditional. The Division of Career & College Readiness has academies and initiatives to support each unique student. The division houses Collegiate High School of which one initiative is for students to earn college credits while attending high school. Adult learners can find support from GED through Prior Learning Assessment (PLA) in the Academy for Youth and Adult Education. Both areas provide accessible and affordable educational options for individuals on any path, to reach their goals their way.

COMMUNITY OF PROFESSIONALS

Rowan College of South Jersey (RCSJ) is proud of the community of professionals who contribute to the College's success. The mix of diverse backgrounds in administration, faculty, support staff, business partners, and alumni blend to build a positive experience for students. The collective dedication in the classroom, around campus, and continued work in their respective fields provides a rich learning environment. RCSJ employees approach their work as servant-leaders with the daily goal of putting students and their success first.

Building Connections Through Opportunity

Collegiate High School is a partnership program between select high schools and RCSJ to provide secondary education students with the curriculum, experiences, preparation, and opportunities they need to confidently transition to their post-secondary education and career goals.

COLLEGIATE HIGH SCHOOL PARTICIPANTS

GLOUCESTER COUNTY

Clayton High School
Clearview Regional High School
Delsea Regional High School
Deptford Township High School
Gateway Regional High School
Glassboro High School
Gloucester County Institute of Technology
Gloucester County Special Services School District
Kingsway Regional High School
Paulsboro High School
Pitman High School
Washington Township High School
West Deptford High School
Williamstown High School
Woodbury High School

CUMBERLAND COUNTY

Bridgeton High School
Cumberland County Technical
Education Center
Cumberland Regional High School
Millville Memorial High School
Vineland High School

CAMDEN DIOCESE

Bishop Eustace Preparatory School
Camden Catholic High School
Gloucester Catholic High School
Holy Spirit High School
Our Lady of Mercy Academy

CAPE MAY COUNTY

Cape May County Technical School

CAMDEN COUNTY

Audubon High School
Gloucester City High School
Haddon Heights High School
Haddon Township High School

SALEM COUNTY

Arthur P. Schalick High School
Penns Grove High School

STUDENT CATEGORIES

Traditional Age 19 and under	Non-Traditional/ Adult Age 20+
3,617	4,316

STUDENT ENROLLMENT

Fall 2023

CUMBERLAND CAMPUS

2,557

GLOUCESTER CAMPUS

5,390

COMBINED TOTAL

7,933

DISTANCE EDUCATION (ONLINE) COMBINED TOTAL

5,431

HIGH SCHOOL STUDENTS ENROLLED

1,298

Accredited, Industry-Valued Education

Academic and Career Training

ACADEMIC STUDIES

Academic studies offers associate degrees and academic certificates for students looking to continue on to a four-year university and complete a bachelor's degree. RCSJ courses are taught by innovative faculty who have created a culture of caring, support, and success for RCSJ students. Academic Studies are home to the flagship 3+1 program with Rowan University where three years of select majors are offered at RCSJ and the final year is completed at the University.

- Behavioral Sciences and Law & Social Justice
- Business Studies
- Career & Technical Education
- Communication and Creative & Performing Arts
- Education & Humanities
- Nursing & Health Professions
- Science, Technology, Engineering & Math (STEM)

CAREER & TECHNICAL STUDIES

Technical Studies offers short-term, career training in emerging industries and areas of demand. Programs focus on the regional workforce gaps, and RCSJ partners with industry to create employer informed programs where the skills learned, are exactly what the industry needs. RCSJ offers a unique opportunity to earn college credit for prior life and job experiences through the Prior Learning Assessment (PLA) program, saving them time and money.

- Allied Health
- Business & Professional Development
- Food Science
- Information Technology
- Manufacturing Studies
- Veterinary & Animal Care



INDUSTRY VALUED
CREDENTIALS



Location is Key

RCSJ is one college with two campuses, online options, and a unique partner program, Rowan Choice, that includes a residential experience at Rowan University. The two campuses are situated in Cumberland and Gloucester counties along Route 55, which makes up the “Eds, Meds, and Commerce” corridor in South Jersey. The corridor is a path of opportunity for the community to find both education and meaningful employment in the region.

RCSJ-GLOUCESTER

- Rowan-Virtua SOM
- Gloucester County Workforce Development Board
- Gloucester County Chamber of Commerce

Inspira Medical Centers

- Mullica Hill
- Elmer
- Vineland

RCSJ-CUMBERLAND

- Rowan-Virtua SOM

Rowan University

Workforce Development Board: Cumberland/Salem/Cape May

Cumberland County Chambers of Commerce

South Jersey's First
“Eds, Meds, and Commerce”
Corridor

Gloucester County
Cumberland County

Rowan University
Online



RCSJ + Rowan U = Something More

ROWAN UNIVERSITY, FLAGSHIP PARTNER

RCSJ's long-standing relationship with Flagship Partner, Rowan University, provides guaranteed acceptance to Rowan University for students who meet academic criteria, offers cost-saving opportunities like the 3+1 program, and opens the door to on-campus living for RCSJ students through Rowan Choice.

RCSJ offers eleven 3+1 programs with seamless transfer. Students complete three years of coursework at RCSJ and one year at Rowan University to earn a bachelor's degree in select majors for less than \$30,000.

ROWAN CHOICE

Live on Rowan University's campus and earn up to 60 RCSJ credits through the Rowan Choice program. All courses are taught by Rowan College of South Jersey professors at both RCSJ and Rowan University. Rowan Choice is available to all majors and is especially beneficial to out-of-state Roadrunner student-athletes.



CAREER PATHWAYS

- Medicine
- Nursing (3+1)
- Education (3+1)
- Business/Finance (3+1)
- Communications (3+1)
- Engineering
- Computer Science (3+1)
- Social Work/Psychology (3+1)

RESEARCH & DEVELOPMENT

- Manufacturing (R&D, 3+1)
- Veterinary Science (R&D, 3+1)
- Environmental Sustainability (R&D, 3+1)
- Food Science (R&D, 3+1)

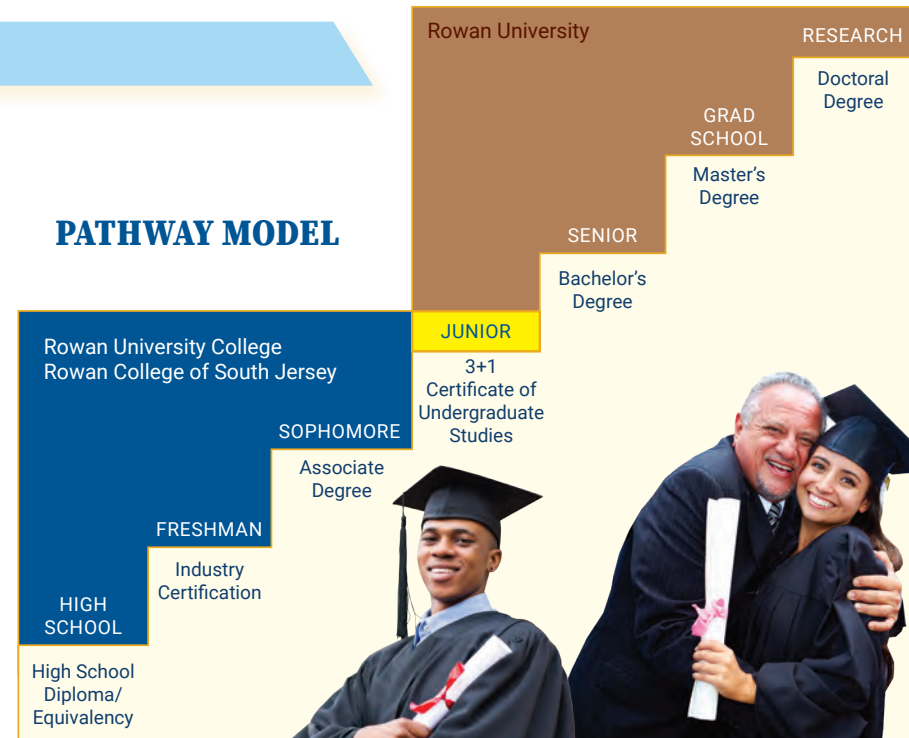


Pathway Programs Have Added Value

COST SAVINGS & CAREER FOCUSED

Every program can be completed as a pathway, but to be a Pathway Program, means there are additional checkpoints of value. Most—but not all—Pathway Programs are 3+1 with Rowan University, which is a cost savings opportunity. Additionally, they may have affiliation with a Premier or Industry Partner; career, experiential learning, or selective program seat opportunities; stackable or industry valued credentials; and industry accreditation or program specific national honor society affiliation.

PATHWAY MODEL





Opportunity for All Students

Educational Affiliations

REGIONAL COLLEGES/ UNIVERSITIES

RCSJ strategically partners with a number of four-year universities to make earning a bachelor's degree seamless while offering partnership perks that include cost and time-saving incentives.

- Rowan University (RCSJ Flagship Partner)
- Wilmington University
- Neumann University
- Stockton University
- Temple University
- Thomas Jefferson
- University of Delaware
- Peirce College
- Rutgers University - Camden
- Rutgers University - New Brunswick

HISPANIC SERVING INSTITUTIONS (HSI)

Transfer agreements have been created with two Hispanic Serving Institutions (HSI) to provide opportunities for seamless transitions to four-year institutions.

- Rutgers University - Newark
- Saint Peter's University

HISTORICALLY BLACK COLLEGES & UNIVERSITIES (HBCU)

Transfer agreements have been created with two Historically Black Colleges and Universities (HBCU) to provide opportunities for seamless transitions to four-year institutions.

- Delaware State University
- Lincoln University of Pennsylvania

Regional Industry Insight & Fulfilling Demand

PREMIER PARTNERS

RCSJ's Premier Partners support our students' success with industry expertise and connections; scholarship dollars; and rewarding clinical, internship, and job opportunities. Premier Partners are instrumental in the research and development phase of new programs, giving RCSJ an advantage with regional industry insight and demand.



The Acenda Integrated Health partnership aims to create a campus culture that prioritizes wellness via collaborative mental health promotions and awareness workshops that will benefit RCSJ and Rowan Choice students and staff. RCSJ and Acenda commit to educating, retaining, and filling needed behavioral health and social justice positions in our community.



The Inspira Health and RCSJ partnership is bringing excellence in patient care to South Jersey, and is designed to educate and retain future healthcare professionals within the community. This partnership prepares students for employment in areas of need and enhances the opportunity for clinical experience.

RASTELLI

RCSJ's partnership with Rastelli Foods is designed to provide global expertise for industry-backed entrepreneurship and food science programs to educate and employ tomorrow's entrepreneurial, culinary, and agricultural innovators.





Student-Centered and Student-Ready

SUPPORT SERVICES

RCSJ meets the students where they are and has built the college to fit them. The college's philosophy is to be student-ready instead of asking the students to be college-ready. To put this into practice, the college removes burdens and barriers to education and supports the students from their first expression of interest with enrollment coaches, through academic advising, mental health services, and finally career counseling to help students secure gainful employment.

- Enrollment Management
- Admissions and Financial Aid
- Student Success & Retention
- Behavioral Support
- Academic Remediation
- Career Counseling, Internships & Apprenticeships

CAMPUS LIFE

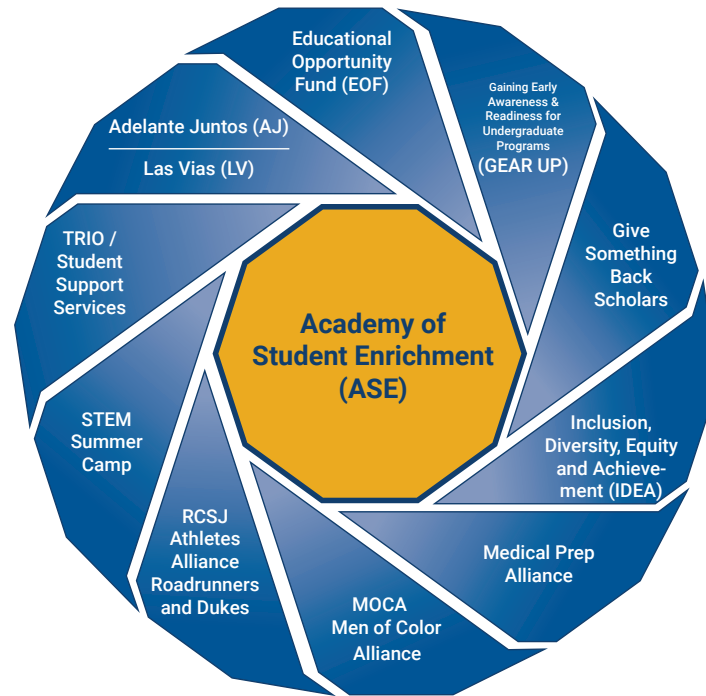
To get the full student-centered experience, students are encouraged to participate in college activities. Meaningful relationships between students and mentors are developed and soft-skills that cannot be taught in the classroom continue to naturally grow.

- Nationally and Regionally Ranked Athletic Programs: Dukes & Roadrunners
- Clubs, Performance Groups, Student Publications
- Major-specific Honor Societies, 5-star Ranked Phi Theta Kappa and Tri-Alpha First Generation Honor Society
- Student Government Association (SGA), National Society for Leadership & Success (NSLS)





Cohorts Facilitate Student Success



ACADEMY FOR STUDENT ENRICHMENT (ASE)

The mission of the Academy of Student Enrichment (ASE) is to bridge the achievement and academic gap with the implementation of student engagement through high impact practices to promote inclusive success for students attending Rowan College of South Jersey.

ASE targets DEI cohort programs, aiming to bridge achievement and academic gaps. It strives to boost retention and graduation rates, particularly for first-generation, low-income, minority, and at-risk students, by removing barriers and aligning with RCSJ's mission. Its approach includes direction, focus, nurturing, engagement, connection, and value, supported by services like campus-based support, academic monitoring, and counseling.

Thriving in an Inclusive Environment

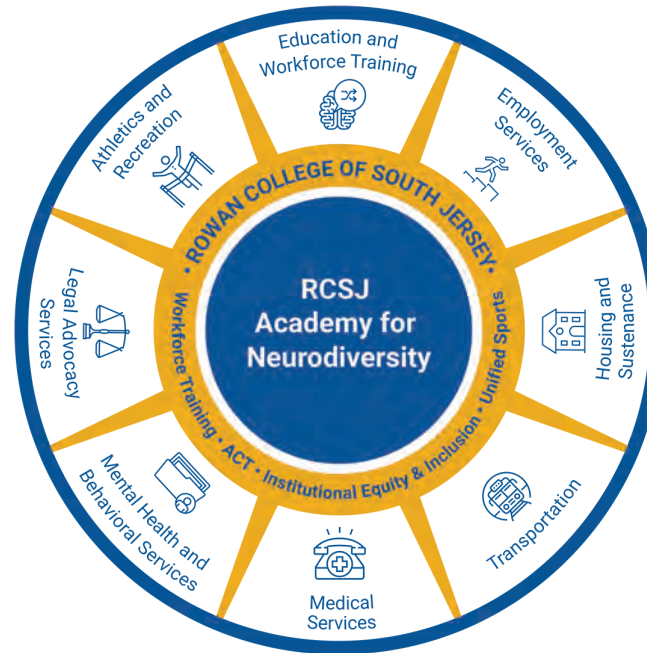
ACADEMY FOR NEURODIVERSITY

The Academy for Neurodiversity was designed to function as a centralized service provider in Gloucester and Cumberland counties to guide, advocate, and locate resources for adult residents with special needs. It employs a strategic approach to connect post-high school adults with critical services across eight categories.

At the heart of the Academy is the belief that through awareness, access to appropriate resources, as well as educational and/or vocational opportunities, individuals with special needs will come to enjoy the same range of experiences as any member of society.

Academy Partners

- Rowan College of South Jersey (RCSJ)
- Schools for Neurodiversity at the Gloucester County Special Services School District (GCSSSD)
- Rowan University
- Rowan-Virtua School of Osteopathic Medicine (SOM)
- Rowan-Virtua Integrated Special Needs Center of Rowan University (RISN)
- Gloucester County
- Cumberland County



SOCIAL ENTERPRISE

The Together Café is the product of a unique collaboration between RCSJ, SOM, RISN, and GCSSSD. Its goal is to create job training and employment opportunities for individuals with physical and developmental disabilities and to promote their inclusion in all aspects of community life.



ADULT CENTER OF TRANSITION

First opened in October 2010 at Gloucester and now offered on the Cumberland campus, the RCSJ Adult Center for Transition (ACT) affords young adults with disabilities the vocational, academic, and socialization skills necessary to become independent and contributing members of society.

FINANCIAL OVERVIEW

COMBINED BUDGET OVERVIEW 2024

ANTICIPATED REVENUE	\$63,042,246
RESERVE CAPITAL	\$(303,618)
RESERVE ADMIN SYSTEMS FEE	\$(303,618)
UNRESTRICTED F/B	\$4,346,176
TOTAL BUDGET	\$66,781,186

FAST FACTS

\$38,781,789

Gloucester Campus Total Aid Received

\$12,455,074

Cumberland Campus Total Aid Received

278

Scholarships awarded by Rowan College Foundation (of Gloucester County) in 2023 totaling

\$318,890

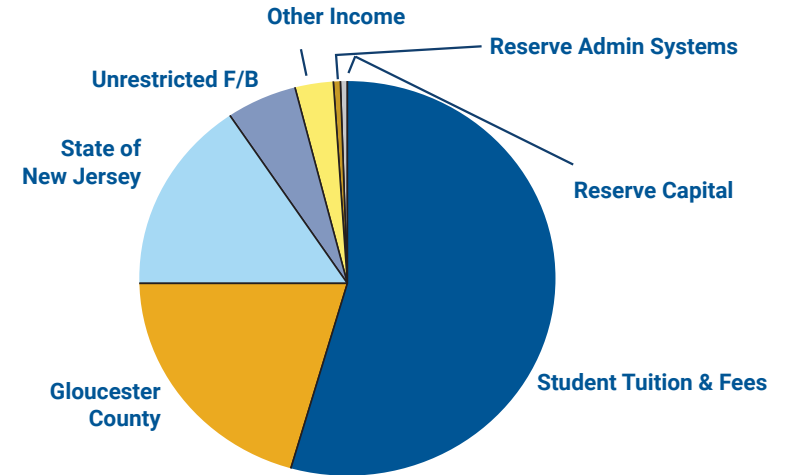
More than **\$1.1 million** in scholarships available

\$1,579,571 Community College Opportunity Grant funds awarded fall 2022 – spring 2023

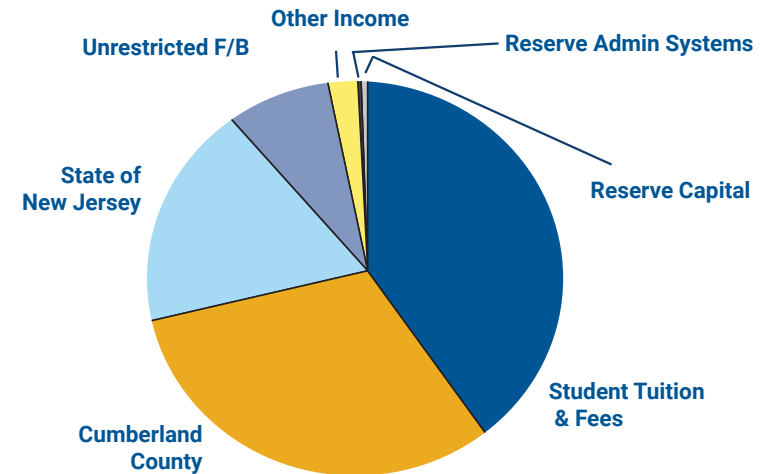
\$5,295 Average grant and scholarship aid package

BUDGETED REVENUE

Gloucester Campus Total Revenue \$43,489,597



Cumberland Campus Total Revenue \$23,291,589



BY THE NUMBERS

100+

DEGREE & CERTIFICATE PROGRAMS AND GROWING!

1 FLAGSHIP

Partnership with  Rowan University

3 PREMIER PARTNERS

that provide industry expertise, scholarships, and career opportunities.

 ACENDA
INTEGRATED HEALTH

 inspira
HEALTH

RASTELLI

Scholarship and support programs for **1ST GENERATION STUDENTS**

4 COURSE DELIVERY METHODS



In-person



Live Online



Hybrid



Traditional Online

2 

Nationally and regionally ranked athletic programs

RCSJ's tuition is approximately

66% less

than the average four-year*

New transfer partnerships with **2 HBCUs**



and **2 HSIs**



2 FIVE-STAR

CHAPTERS OF THE PHI THETA KAPPA HONOR SOCIETY

11

3+1 programs with Rowan University to earn a bachelor's degree for less than \$30,000

190 Inspira employees used their Premier Partner benefit with RCSJ to earn **2,883** credits.

30 \$2,000 scholarships were awarded to healthcare majors. (FY2023)

6,357 square feet Mechatronics Innovation Learning Lab for Engineering Technology and Advanced Manufacturing (Cumberland Campus)

27,390 square feet

Inspira Health Sciences Center for Respiratory Therapy and Exercise Science with Surgical Technician* and Medical Laboratory Technician*

*programs coming soon

*Office of the Secretary of Higher Education, New Jersey Tuition and Fees Dashboard, 2024 Rowan College of South Jersey 2024-25 Tuition



A Path for Tomorrow's Leaders

“ I was happy, excited, a little bit shocked, like, wow, they picked me? I'm also overall relieved. . .I'm paying my loans and bills on my own, so any money really helps, so thank you. This scholarship has helped me achieve my goal in getting an associate degree, so hopefully, I can go to a four-year college, earn my doctorate, and become a pharmacist.

Rachel Kustera
Chemistry/Pre-Pharmacy D • Women in STEM Scholarship

Student-Centered for Career Success

A Support for the Next Generation

“ Because of these scholarships, I was able to take an additional course called the STEM Honors Research Program. It's a course that provides access to Rowan University's chemistry lab, which is an awesome experience. The four scholarships I've received allows me to pursue a career I love. It fuels my passion and provides me the opportunity to move forward and pursue what I want. I can't thank the donors and Foundation enough.

Joseph Marshina
Chemical Engineering Graduate • Recipient of Various Scholarships





A Head Start for High School Students

“ I was interested in technology as a high school freshman and now I’m going to medical school! It was a major flip, and it wouldn’t have been possible if I didn’t take college courses at RCSJ. If you’re considering the High School Option Program, do it. 100% Do it.

Krisha Darji
RCSJ/High School Graduate • Arts & Sciences Major

A Launchpad for Future Professionals

“ It’s been great. What really drew me in was that people are not only willing to help, but excited to steer you in the right direction or towards the right person to talk to. The one-on-one time that you’re allowed to get with the professors here really helped me out—not only with my grades, but with hobbies I do outside of school. I think that’s a real RCSJ experience.

Andre Matthews
Radio, Television & Film Major • “3+1” Program Participant



A Career Evolution for the Experienced

“ It was always a thought in my mind—a dream—that one day I’d be able to go to college and earn my degree. The fact that I’m doing it now, well, I kind of pinch myself sometimes. I have a goal that I’m working towards and RCSJ is making it possible.

Brian Britton
RCSJ Graduate • Surveying Engineering Technologies



College Leadership



Gloucester County Board of County Commissioners

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Jim Jefferson *Deputy Director*
Nicholas DeSilvio
Denice DiCarlo
Joann Gattinelli, *Education Liaison*
Christopher Konawel, Jr.
Matthew Weng



Cumberland County Board of County Commissioners

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Provost & Vice President, Academic Services
Dominick J. Burzichelli
*Executive Vice President & Chief Operating Officer/
Chief Financial Officer*
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Almarie Jones
Vice President & Chief Diversity Officer
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James Piccone, Ed.D.
*Vice President & Chief Administrative Officer,
Cumberland Campus*
Heather Simmons
*Vice President, Career & Technical Education
and Workforce Development*

4/22/2024

POINTS OF PRIDE

NATIONAL RANKINGS

Top 150 community college based on record of achieving high and equitable student outcomes



Five-Star ranked academic honor societies — Alpha Psi Pi and Rho Gamma



Top overall two-year athletic program in the country



Awarded gold for being a military friendly college



Online Human Resource Management Program Ranked among Top 10 in the Nation for Affordability by ValueColleges.com



REGIONAL RANKING

Associate in Nursing (RN) Program: Ranked #2 in Northeast Region by [NursingProcess.org](https://www.nursingprocess.org)



STATE RANKINGS

Best Community College in New Jersey: Ranked #1 by [Schools.com](https://www.schools.com)



Best Colleges in New Jersey: Ranked #1 Best Education Program by [Intelligent.com](https://www.intelligent.com)



Best Online Community College: Ranked among Top 10 in the State by [Optimal.com](https://www.optimal.com)



Associate in Nursing (RN) Program: Ranked #1 in New Jersey 4 Consecutive Years by [RegisteredNursing.org](https://www.registerednursing.org)



Licensed Practical Nursing (LPN) Program: Ranked #1 in the state by [NursingSchoolsAlmanac.com](https://www.nursingschoolsalmanac.com)





Gloucester Campus
1400 Tanyard Road, Sewell NJ

Cumberland Campus
3322 College Drive, Vineland NJ



Honored to be recognized
for our enduring commitment
to excellence and equity
in student success.

RCSJ.edu

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