

**DIGITAL MARKETING ASSOCIATE DEGREE  
A.A.S. CAREER PROGRAM  
ONLINE PATHWAY SCHEDULE**

**Courses in the Fall and Spring Semesters will be taught in 7-week blocks.  
Courses in the Summer Semester will be taught in 5-week blocks.**

**YEAR ONE**

**FALL SEMESTER**

Block 1	Block 2
EN101 – English Composition I – 3 credits	CS 156 – Web Development - HTML/CSS – 4 credits
CS113 – Introduction to Computers – 4 credits	BU 115 – Introduction to Business – 3 credits

**SPRING SEMESTER**

Block 1	Block 2
EN102 – English Composition II – 3 credits	BU 207 – Introduction to Marketing – 3 credits
MA 205 – Statistics I – 3 credits	CS 157 – Advanced Web Development – 3 credits

**SUMMER SEMESTER**

Block 1	Block 2
____ ____ – Program Elective 3-4 credits	____ ____ – General Education Elective – 3 credits

**YEAR TWO**

**FALL SEMESTER**

Block 1	Block 2
SP 203 – Effective Speech – 3 credits	BU 216 – Soc. Media Marketing & Web Analytics – 3 credits
AC 103 - Principles of Accounting I – 4 credits	EN 204 – Business Communication – 3 credits

**WINTER SEMESTER**

Block 1
BU 106 – Introduction to Management 3 credits

**SPRING SEMESTER**

Block 1	Block 2
CS 207 – Management Information Systems – 3 credits	IC 211 – Internship Career Connections – 3 credits
BU 117 – Advertising - 3 credits	____ ____ – Humanities or Social Science Elective – 3 credits

