

**DIGITAL MARKETING ASSOCIATE DEGREE
ONLINE PROGRAM SCHEDULE**

August 5, 2019

**Courses in the Fall and Spring Semesters will be taught in 7 week blocks.
Courses in the Winter and Summer Semesters will be taught in 5 week blocks.**

YEAR ONE

FALL SEMESTER

Block 1	Block 2
ENG101 – English Composition I – 3 credits	CIS151 – Web Development – 4 credits
CIS102 – Introduction to Computers – 4 credits	BUS101 – Introduction to Business – 3 credits

SPRING SEMESTER

Block 1	Block 2
ENG102 – English Composition II – 3 credits	BUS221 – Marketing - 3 credits
MAT103 – Statistics – 3 credits	CIS154 – Advanced Web Development – 4 credits

SUMMER SEMESTER 2017

Block 1	Block 2
Program Elective* – 3-4 credits	General Education Elective – 3 credits

YEAR TWO

FALL SEMESTER

Block 1	Block 2
SPE101 – Oral Communication – 3 credits	BUS224 – Social Media/Internet Marketing – 3 credits
BUS102 – Accounting – 4 credits	COM104 – Business Communications – 3 credits

WINTER SEMESTER

BUS231 – Principles of Management – 3 credits

SPRING SEMESTER

Block 1	Block 2
CIS207 – Management Information Systems – 3 credits	CEP211 – Cooperative Education – 3 credits
BUS225 – Principles of Advertising – 3 credits	Humanities or Social Science Elective – 3 credits

*Program Elective (Select One)

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| ART 141 - Introduction to Photoshop | BUS103 - Accounting II |
| BUS239 - Organizational Behavior | CGA115 - Foundations of Computer Graphic Arts |
| BUS107 - Business Law I | CIS120 - Spreadsheets - Excel |
| BUS241 - Business Ethics | COM220 - Mass Media |