

**Rowan College of South Jersey
 Career Certificate in
 Entrepreneurship/Small Business Leadership
 Transfer Program Requirements
 Suggested Four Semester Sequence of Courses**

This program is designed to prepare students to start and lead start-up businesses. Students are introduced to management, marketing, accounting and finance, which are essential for effective business development.

Students who have completed the program will be able to:

- Discuss the philosophy of the components essential for business development
- Describe the formal structures that affect entrepreneurial practices
- Locate, retrieve and critically evaluate information and information sources

First Year

Fall Semester

		Credits
___ BU 106	Introduction to Management	3
___ BU 109	Business Law I	3
___ BU 115	Introduction to Business	3
___ BU 118	Professional Selling	3
___ BU 207	Introduction to Marketing	3
___ BU 209	Small Business Management	3
___ BU 233	Corporate Finance	3
___ CS 101 OR	Introduction to Microcomputers OR	3
___ CS 102	Applications on the Microcomputer	3
___	Business Elective*	3
Total Credits:		27

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Required Core and Elective Courses

		<u>Credits</u>
 <u>Technology</u>		
CS 101 OR CS 102	Introduction to Microcomputers OR Applications on the Microcomputer	3
 <u>Program Courses</u>		
BU 106	Introduction to Management	3
BU 109	Business Law I	3
BU 115	Introduction to Business	3
BU 118	Professional Selling	3
BU 207	Introduction to Marketing	3
BU 209	Small Business Management	3
BU 233	Corporate Finance	3
	Business Elective*	3
Total Credits		27

*Any course in a business related area that has a prefix of BU, OA, RE, or AC