



Entrepreneurship, COA

[ENTR.COA; CIP Code 52.0701]

Certificate of Achievement

This program offers students a framework for understanding the role of an entrepreneur in leading start-up businesses and expanding small businesses. Students will develop and hone the necessary skills to compete in today's global business environment.

Through theory and practical application, students will enhance their development of critical thinking, communication, and problem-solving skills, as well as adaptability and teamwork.

- BU 122 Introduction to Entrepreneurship 3
- BU 209 Small Business Management 3
- BU 106 Principles of Management 3
- CS 113 Introduction to Computers or
CS 119 Spreadsheets - EXCEL 4
- Program Elective 3-4

TOTAL MINIMUM CREDITS: 16

Program Electives

- AC 103 Accounting I 4
- BU 109 Business Law I 3
- AC 207 Accounting Information Systems 3
- BU 207 Principles of Marketing 3
- BU 216 Social Media Marketing and Web Analytics 3
- BU 212 Human Resource Management 3
- EN 204 Business Communication 3
- SP 203 Effective Speech 3

This certificate of achievement stacks into the Entrepreneurship, A.A.S. program.

Are you ready to get started
at RCSJ? Visit [RCSJ.edu/Enroll](https://www.rcsj.edu/enroll)
and complete the interest
form.