

**ROWAN COLLEGE OF SOUTH JERSEY**  
**Entrepreneurship**  
**Certificate of Achievement (C.O.A.)**  
**Program Requirements**

This program offers students a framework for understanding the role of an entrepreneur in leading start-up businesses and expanding small businesses. Students will develop and hone the necessary skills to compete in today's global business environment. Through theory and practical application, students will enhance their development of critical thinking, communication, and problem-solving skills, as well as adaptability and teamwork.

Students who have completed the program will be able to:

- Prepare and present effective oral and written business presentations.
- Evaluate key elements of a strategic plan and make recommendations for improvements.
- Work effectively in both leadership and support roles as part of diverse teams to achieve a variety of business-related tasks.
- Analyze existing local small business and prepare recommendations.
- Discuss the philosophy of the concepts essential for business development.
- Describe the formal structure that affect entrepreneurial practices.
- Locate, retrieve, and critically evaluate information and information sources.

	<u>Credits</u>
<input type="checkbox"/> BUS 129 Introduction to Entrepreneurship	3
<input type="checkbox"/> BUS 212 Small Business Management	3
<input type="checkbox"/> BUS 231 Principles of Management	3
<input type="checkbox"/> CIS 102 - Introduction to Computers <b>or</b> CIS 120 - Spreadsheets - Excel	4
<input type="checkbox"/> Program Elective	<u>3/4</u>
<b>Total:</b>	<b>16/17</b>

<b>Program Electives – Select one</b>	<u>Credits</u>
<input type="checkbox"/> BUS 102 - Accounting I	4
<input type="checkbox"/> BUS 107 - Business Law I	3
<input type="checkbox"/> BUS 207 - Accounting Information Systems	3
<input type="checkbox"/> BUS 221 - Principles of Marketing	3
<input type="checkbox"/> BUS 224 - Social Media Marketing and Web Analytics	3
<input type="checkbox"/> BUS 237 - Human Resource Management	3
<input type="checkbox"/> COM 104 - Business Communication	3
<input type="checkbox"/> SPE 101 - Oral Communication	3