



Entrepreneurship, A.A.S.

[ENTR.AAS; CIP Code 52.0701]

Associate in Applied Science - Career

This program offers students a framework for understanding the role of an entrepreneur in leading start-up businesses and expanding small businesses. Students will develop and hone the necessary skills to compete in today's global business environment. This program connects students with the local business community to learn best practices from real-world experiences. Through theory and practical application, students will enhance their development of critical thinking, communication, and problem-solving skills, as well as adaptability and teamwork.

Program Learning Outcomes

- Students who have completed the program will be able to:
- Prepare and present written and oral business presentations.
 - Develop a business plan and identify areas of improvement.
 - Demonstrate an understanding of financial accounting concepts and risk assessment in the context of an entrepreneurial venture.
 - Demonstrate an understanding of the competencies required to successfully start-up and manage an entrepreneurial venture.

Are you ready to get started at RCSJ? Visit [RCSJ.edu/Enroll](https://www.rcsj.edu/enroll) and complete the interest form.

FIRST YEAR - Fall Semester

<input type="checkbox"/> AC 103 Accounting I	4
<input type="checkbox"/> BU 109 Business Law I	3
<input type="checkbox"/> BU 122 Introduction to Entrepreneurship	3
<input type="checkbox"/> EN 101 English Composition I	3
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Spring Semester

<input type="checkbox"/> BU 106 Principles of Management	3
<input type="checkbox"/> BU 207 Principles of Marketing	3
<input type="checkbox"/> CS 113 Introduction to Computers	3
<input type="checkbox"/> EN 102 English Composition II or EN 103 Technical Writing	3
<input type="checkbox"/> SP 203 Effective Speech	3
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SECOND YEAR - Fall Semester

<input type="checkbox"/> BU 117 Principles of Advertising	3
<input type="checkbox"/> BU 212 Human Resource Management	3
<input type="checkbox"/> CS 119 Spreadsheets - EXCEL	3
<input type="checkbox"/> EC 202 Principles of Economics II	3
<input type="checkbox"/> General Education Mathematics Elective (MA 109 or higher, excluding MA 115)	3
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Spring Semester

<input type="checkbox"/> AC 207 Accounting Information Systems	3
<input type="checkbox"/> BU 209 Small Business Management	3
<input type="checkbox"/> BU 216 Social Media Marketing and Web Analytics	3
<input type="checkbox"/> BU 249 Introduction to International Business or EN 204 Business Communications	3
<input type="checkbox"/> General Education Humanities Elective	3
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TOTAL CREDITS: 60