

**Rowan College of South Jersey  
Associate in Arts (A.A) in  
Liberal Arts/ Digital Communications  
Transfer Program Requirements  
Suggested Four Semester Sequence of Courses**

Prepares students to transfer to four-year colleges and universities to major in fields such as communications, speech, journalism, broadcasting, television, radio, writing, teaching and law.

The student newspaper and the college's programming on local cable TV and channel 9, provide hands-on opportunities to develop skills and explore careers. Students who have completed the program will be able to:

- Discuss mass communications and the role of the media.
- Communicate effectively in a variety of media.
- Demonstrate critical thinking and problem-solving skills in the areas of communications.
- Locate, retrieve and critically evaluate information and information sources.

**First Year**

<b>Fall Semester</b>	<b>Credits</b>
___CS 101 OR ___CS 110	Introduction to Microcomputers OR Information Technology 3/2
___EN 101	English Composition I 3
___	General Education History Elective 3
___	General Education Mathematics Elective 3
___	General Education Social Science Elective 3
	<b>14/15</b>

**Spring Semester**

___ C0101	Mass Media Influence 3
___CO 104	Writing for Electronic Media 3
___EN 102	English Composition II 3
___SP 203	Effective Speech 3
___	General Education Mathematics Elective OR General Education Science Elective 3/4
	<b>15/16</b>

**Second Year**

**Fall Semester**

___EN 231	Journalism 3
___EN 241	Publication, Layout & Design 3
___	General Education Humanities Elective 3
___	General Education Science Elective 4
___	General Education History Elective 3

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**Spring Semester**

___ PR105 or CO 114	Introduction to Public Relations or OR Digital Media	3
___	General Education Diversity Elective	3
___	General Education Humanities Elective	3
___	General Education Literature Elective	3
___	General Education Social Science Elective	3

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**Total Minimum Credits: 60**

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**Required Core and Elective Courses**

<u>Communications</u>		<u>Credits</u>
EN 101	English Composition I	3
EN 102	English Composition II	3
SP 203	Effective Speech	3
<u>Mathematics</u>		
	General Education Mathematics Elective	3
	General Education Mathematics Elective OR General Education Science Elective	3-4
<u>Science</u>		
	General Education Science Elective	4
<u>Technology</u>		
CS 101 OR CS 110	Introduction to Microcomputers OR Information Technology	2-3
<u>Social Science</u>		
	General Education Social Science Elective	6
<u>Humanities</u>		
	General Education Humanities Elective	6
<u>History</u>		
	General Education History Elective	3
<u>Global and Cultural Awareness</u>		
	General Education Diversity Elective	3
<u>Program Courses</u>		
CO 101	Mass Media Influence	3
CO 104	Writing for Electronic Media or	3
CO 114	Digital Media	3
EN 231	Journalism	3
EN 241	Publication, Layout & Design	3
PR105	Introduction to Public Relations	3
 <b>Total Minimum Credits</b>		 <b>60</b>