



Entrepreneurship, COA

[COA-CAEN; CIP Code 52.0701]

Certificate of Achievement



This program offers students a framework for understanding the role of an entrepreneur in leading start-up businesses and expanding small businesses. Students will develop and hone the necessary skills to compete in today's global business environment. Through theory and practical application, students will enhance their development of critical thinking, communication, and problem-solving skills, as well as adaptability and teamwork.

Program Contact

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Coordinator, Entrepreneurship
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- BUS 129 Introduction to Entrepreneurship 3
- BUS 231 Principles of Management 3
- BUS 234 Small Business Management 3
- CIS 102 Introduction to Computers or
CIS 120 Spreadsheets - EXCEL 4
- Program Elective 3/4

TOTAL MINIMUM CREDITS: 16

Program Electives - Select One

- BUS 102 Accounting I 4
- BUS 107 Business Law I 3
- BUS 207 Accounting Information Systems 3
- BUS 221 Principles of Marketing 3
- BUS 224 Social Media Marketing and Web Analytics 3
- BUS 237 Human Resource Management 3
- COM 104 Business Communications 3
- SPE 101 Oral Communication 3

This certificate of achievement stacks into the Entrepreneurship, A.A.S. program.

✦ Are you ready to get started at RCSJ? ✦
Visit [RCSJ.edu/Enroll](https://www.rcsj.edu/enroll) and complete the interest form. ✦